

Dallas Farmers Market Entertainment Handbook



2011

Dallas Farmers Market Buskar Program

Entertainment Guidelines

Purpose:

Performing artists add to the festive environment of the Dallas Farmers Market and will contribute to the unique character of the Market. The Dallas Farmers Market (DFM) will maintain locations where performing artists are encouraged to entertain Market shoppers in a manner consistent with our mission to provide a family friendly experience.

Scope:

Performers include persons or groups that play musical instruments, sing, dance or otherwise provide entertainment at the Market. Payment for services is limited to donations from the public or sale of recordings by musicians. Performers may not solicit donations or sell other products not associated with the performance.

Procedures:

Application / Permit

1. All performers must complete an application for a permit to allow performances at DFM. Your permit is good every Friday, Saturday and Sunday lasting 6 calendar months from the first date of purchase. Permits must be renewed every 6 months. Permits can be purchased for \$30.00. Permits are good for 6-months from the first date of purchase only. Performances must be scheduled thru the Administration office by 3p.m. the Thursday prior.
2. Performance area assignments are on a first-come first-served basis.
3. Performers are permitted only at assigned areas. DFM is not responsible for areas outside of the Market grounds therefore you cannot perform outside the Market grounds.
4. The application requires all performers to read this policy and sign a statement that they agree to comply with all rules and regulations for performers at DFM.
5. Permits are non-transferable and a Market issued badge must be visible during all performances.
6. Any violations of this policy will result in revocation of the Performers permit and the performer may be required to seek a new permit after no less than 30 days. Based on the severity of the violation additional sanctions may be assessed.

The Entertainment category includes magicians, clowns, musicians, mimes, stilt walkers or jugglers, vendors making balloon animals, dancers and theater performers. **NO FLAMES, PYROTECHNIQUES, SHARP OR DANGEROUS OBJECTS ALLOWED.**

Entertainment must be appropriate for a family oriented open-air market. Each entertainer must check in at DFM Information Booth on Saturdays prior to set-up. Each entertainer must submit a completed Vendor Application Form and an audition/audition tape are required before an entertainer will be allowed to perform on DFM property. Entertainers promoting an event or other business, other than that of the DFM will not be allowed to perform.

Location for Performances

1. All performances must occur at pre-designated performance locations only. Each performance location is noted in the Performance area map. If the performance presents a safety hazard, limits verbal communication of near by businesses, or impedes traffic flow to businesses the performance will be stopped.
 - No electronic amplification is allowed.
 - No performances may involve fire, pyrotechniques or juggling of sharp or dangerous items of any kind.
2. Performance times are scheduled between the hours of 9A – 3P. With a 30 minute lunch and two 15 minute breaks during that time.
3. Each performer is expected to play a minimum of 1 hour. Performances may go longer based on space and scheduling availability.
4. The performer must be the person that fills out the application and performs.
5. Performers may be in a rotational schedule from weekend to weekend based on space availability and number of scheduled performers.
6. The entertainment the performer provides must be in good taste, and not of questionable talent, meaning the entertainer must know more than one song and must be suitable for all age groups.
7. To keep the entertainment fresh in any given area, performers may be rotated between 3 different entertainment areas on performance days.

Performers Standards for Behavior

1. Donations for performances may be accepted passively in an instrument case or other receptacle provided for that purpose by the performer. The receptacle may include a written sign, which informs the public that such donations are sought. No performer shall actively solicit donations by word of mouth, gesture, mechanical devise, or second parties.
2. No performer shall treat any person in a manner that is rough, menacing, vulgar, profane or abusive.
3. Performances are for entertainment purposes only. No performer will be allowed to use the entertainment forum for any other purposes. The DFM Administrator or designee has the right to remove any performer from the DFM grounds at any time with cause.
4. No animals are allowed as part of or may be used during any performance.
5. Trading or selling of performer permits is not allowed. Each performer must have an individual DFM assigned permit. A Market issued badge designating the performer as such must be worn during performance times.

6. Drinking of alcoholic beverages or performing while intoxicated is prohibited. Smoking during performances is prohibited. Smoking is allowed only during designated breaks away from designated entertainment area.
7. Performers are responsible for monitoring the volume of their performance to a level appropriate to the surroundings. Performers are responsible for respecting reasonable requests of nearby merchants regarding performance volume and crowd control. Performers violating this will be asked to leave the DFM grounds.
8. Performers are responsible for ensuring that their audience does not block vehicle traffic, access to Market buildings or to merchant businesses, or cause a safety hazard.
9. Performers are responsible for respecting spaces provided for performance by keeping them free from unnecessary clutter.
10. Performers shall immediately comply with requests of the DFM Administrator or designee. A performer may be asked to stop performing if the DFM Administrator believes the performance constitutes a hazard to public safety due to crowds, fire codes or blocking access to other merchants or is otherwise offensive to patrons.
11. Performers listed in application are responsible for the actions of members in their party.

Display and Sale of Recordings

1. Performers with permits to perform in the DFM may accept donations for recordings of their performances. Performers may not solicit donations or sell other products not associated with their performance.
2. Performers must be in the act of performing at a designated performer spot while recordings are displayed.
3. Recordings shall be displayed in an instrument case or other receptacle provided for that purpose by the performer. Displays of recordings shall be limited to one or two examples per recording, not to exceed five items. Displays must be set up in the area reserved for the performer. Performers are prohibited from displaying recordings of any other artist.
4. No performer shall actively solicit donations for recordings by word of mouth, mechanical devices, or second parties.
5. Performers may display signs noting that recordings are available. These signs may not exceed 8"x 11" and must be displayed with the recordings in an instrument case or other receptacle provided for that purpose by the performer.

Other Conditions

1. Children under the age of 16 who apply for a Market permit must be accompanied by an adult during performances and have an adult sign the permit.
2. The Market Administrator may do all things necessary and proper to enforce and carry out these Rules and Regulations.
3. Performers shall immediately comply with requests of the DFM Administrator, their designee or by DFM Security. A performer may be asked to stop performing if the DFM Administrator or designee believes the performance constitutes a hazard to public safety due to crowds, fire codes or blocking access to other merchants.

Contact Information:**Wanda Wafford****1010 S. Pearl Expressway****Dallas, TX 75201****PH: 214-670-5879****Fax: 214-939-2252**

Performance Entertainment Application

Vendors Name: _____

Name of Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Cell Number: _____

E-Mail Address: _____

Web Site Address: _____

Would you like your performance information posted on the Web site: _____

Type of Entertainment: _____

Vehicle Information – License Number, Make and color of car: _____

List all Performers in your group: _____

Payment Information:

___ 2011 Permit (Good for 6 months from date of purchase) \$30.00

___ Check #

___ Cash

___ Money Order

Entertainer's signature on this document verifies that the entertainer has carefully read, understands and agrees to all provisions in the entertainer guidelines. No guarantee of exclusivity of performance type is made or implied.

Signature: _____ Date: _____

Contact Information:

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